

Are You an Easy Target?

Scams and fraud are on the rise, with nearly 3 million complaints reported to the FTC in 2024. Imposter scams were the most reported type.



RUINED CREDIT
TITLE FRAUD
MONETARY LOSSES
STRESS

LOST TIME
FEAR
IRS

Secure Your Identity



Monitor your credit cards/reports



Sign up for fraud alerts



Create complex passwords



Use two-factor authentication



Install antivirus software

Protect Yourself

As fraudsters become more tech-savvy, consumers must be as well. Share these tips with your family and friends, especially younger adults and seniors.

✓ Do

- ✓ Have a “code” word for family members for phone calls or texts.
- ✓ Verify requests from calls, emails, texts, social media or unexpected letters with a trusted source.
- ✓ Ensure websites are legit (look for the padlock icon and correct URL spelling).
- ✓ Be cautious using public Wi-Fi.
- ✓ Collect your mail regularly.
- ✓ Shred papers you don't need.

! Don't

- ! Click on links in text messages.
- ! Respond to “wrong number” texts.
- ! Use QR codes you don't trust.
- ! Contact companies if they sent a package you didn't expect.
- ! Overshare on social media.
- ! Respond to “urgent” messages from sources you can't verify.

I hope these tips help protect you and your family. If you need a referral for any other type of professional, such as legal or IT, I can connect you to a great one in my network. And oh, by the way...I'm never too busy for any of your referrals!