

# The Impact of Personal Notes

In the age of email/text and social media, staying connected through the written word has nearly become a thing of the past.

## Why write a note?

- It deepens personal connections
- It shows you care enough to take the time
- It will delight and surprise the recipient
- Creates a tangible keepsake

We never know what someone is going through. In fact, over half of Americans say they feel lonely at times. Receiving your note may make their day!

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## Set reminders

Fill out a calendar or spreadsheet with important dates (birthdays, anniversaries, etc.) for those you want to send a card to. Then, list out a few other reasons where a card would be appropriate. Keep that list handy as a way to jog your memory.

## Hacks to help you start

1. Choose a meaningful card with a blank interior. (Inexpensive ones can often be purchased at discount stores or online.)
2. Select a special pen to use (color, tip, etc.).
3. Take a few minutes to think about the recipient.
4. What do they mean to you?
5. What message do you want to share? It doesn't need to be long — it's the sentiment that counts.
6. Don't forget to add your return address to the envelope.

## Add a special stamp!

The U.S. Postal Service has a wide assortment honoring dignitaries, nature, children's favorites and more. Many are available as "Forever" stamps (valid for mailing a one-ounce letter at any time in the future, even if the First-Class Mail rate increases.)

As we get ready to start a new year, let me know if I can assist you with any of your real estate needs. I can also refer you to trusted service professionals in my network. And oh, by the way...I'm never too busy for any of your referrals!